



COORESPONDANCE FILE 1

SPECIAL ORDINARY MEETING

9th January 2023

Hi All,

5A.

Thanks for keeping me in the loop on these emails, so much to catch up on since returning to the office yesterday following leave and meetings in Cardiff on Monday.

In response to Cllr Alan's latest email in the thread, I can't take any credit for the detailed response or confirming the sources of spend, I merely passed on the enquiry to James as I was out of the office.

To respond on the points in the initial emails below, starting with the initial email enquiry from Cllr Luckock,

1. *Please could you report the specific details of all section 106 funding spent in Abergele, Pensarn, Belgrano in the last five years.*

As mentioned by James in his response, Richard Clarke is the Section 106 and Community Infrastructure Levy Officer who leads on this and will be able to provide a response once he's in a position to do so.

2. *Please could you also send me the scoring criteria used for Place Plan Projects in Abergele and the actual scores for all Projects including those that were not approved. As you know I have specifically written to you in the past about this on more than one occasion and have not received the information. I am minded requesting Internal Audit at CCBC to investigate this. This information should in my view be in the public domain.*

Apologies that you don't feel you've had a response to this question previously. The original request was via an email sent to a number of recipients and as the scoring process was carried out by the Town Council/Place Plan committee I thought the request might have been dealt with in-house so to speak. During 2018 a number of meetings were held by the Town Council and Place plan committee to discuss the Place Plan projects and which ones should be made a priority. This process was led by these groups and not CCBC. As a community engagement officer I strongly believe it is for the local members, residents and businesses of a town to determine their own priorities, I do not believe it is within my gift to complete this process but happy to support it. I have attached a number of minutes and agendas where the process was discussed at meeting of the town council and Place Plan committee. **If you feel that these projects or priorities are no longer relevant then I would suggest this is raised at the Place Plan committee for them to determine whether a review is required.** (see attached documents, these documents are owned by the Town Council and Place Plan Committee and not CCBC)

3. *Further please could you send me the up-to-date risk assessment for the Green Gele Project. As you know many people are deeply concerned about the project management of this scheme and risk of the Welsh Government allocation of funding not being spent by the Welsh Government deadline.*

5A.

The Green Gele project falls under the Abergele Regeneration Programme Board and is currently being discussed with WG following our discussions with the Place plan committee and their reservations regarding the new proposed solution for a stand-alone community hub now the sports pavilion is no longer a consideration. It must be stressed here that the risks to spend and alternative options have only arisen since the sports pavilion made the decision not to progress in line with the original funding application and delivery profile submitted to Welsh Government. The key issue here is that the sports pavilion would have been in a position to undertake the long term maintenance. As you know we were only made aware of this situation a few weeks ago and we have worked with WG to discuss a

proposal which was well received by the Regeneration Programme Board and then presented to the Place Plan committee as a concept design. Given the Place Plan committee's reservations we now find ourselves in a position where the project is under significant risk and are discussing remaining options given the ENRaW criteria has a minimum spend threshold of £500k which we may no longer reach with a scheme that just concentrates on improvements to the planting and green land. As you will appreciate the predominant project spend would have been on the improvements to the sports pavilion.

The risk and issues log will be forwarded upon further discussions with Welsh Government including issues regarding alternative options and long term maintenance costs. We will, of course, keep you posted on developments following these discussions.

Regards

Shane

ATC Placeplan

From: Antony Geddes <AntonyGeddes@tep.uk.com>
Sent: 16 December 2022 15:17
To: ATC Placeplan; Shane D. Wetton
Cc: Liam Gaskell
Subject: RE: Place plan meetings January.

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Hi Jesse,

Thanks for the update. By way of an update, I am actually leaving TEP at the end of December. My colleague Liam Gaskell will be taking the project forward, though I will be supporting from a distance as a sub contractor where needed. Liam is just getting up to speed on the project. We are working up planting plans to get some costs together. We are also speaking to the Rugby club about possible solutions for a more low key development at the sport pavilion.

I will keep you up to speed on progress and will give you any updates before I leave at the end of next week.

Kind Regards

Antony Geddes
Associate Landscape Manager
Land Management

07341 563783



Warrington | Gateshead | Market Harborough | London | Cornwall
01925 844004 | 0191 605 3340 | 01858 383120 | 0203 096 6050 | 01326 240081

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From: ATC Placeplan <placeplan@abergeletowncouncil.gov.wales>
Sent: 16 December 2022 12:16
To: Shane D. Wetton <Shane.Wetton@conwy.gov.uk>; Antony Geddes <AntonyGeddes@tep.uk.com>
Subject: Place plan meetings January.

Hi Both

I just wanted to get a couple of dates over to you for January with regards to sharing any updates on Green Gele.

I know we might not have any conclusions by these dates but they are the only ones available.

We will be hosting 2 meetings - Monday 9th January (online only)
- Thursday 26th January (hybrid)

Shane I know you are unable to make Monday meetings but if you have a replacement then that would be fine, just let me know.

I did ask about alternative evenings that week but they already have so many meetings that they really want to keep to Mondays and Thursdays.

Cheers

Jesse Lock
Place Plan Facilitator
Cyngor Tref Abergele / Abergele Town Council
placeplan@abergele-towncouncil.co.uk
Ffon/Tel: 01745 833242
Mob: 07564043667

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5a

Morning all

Shane has passed this through.

Just to clarify – the football pitch spend came from the Planning Policy Core Budget to save time initially and not from 106. We wanted to get the work started ASAP, so used core budget to avoid initially seeking agreement of s106 spend in line with the protocol.

The intention is to draw down the 106 money for the football pitch at a later date, which would need agreement of the Place Plan as per the processes in the Section 106 Protocol. This work should not really be financed through a core budget, so I would expect the Place Plan Board to be supportive of such a community based/recreational space piece of work.

Richard Clarke is the Section 106 and Community Infrastructure Levy Officer who leads on this. Richard is currently reviewing the S106 Spend Protocol, which went to our Committees Working Group a couple of weeks ago. The Protocol will be going through the political process for sign-off. I can confirm that the Place Plan would remain key to signing off any Section 106 as per the current protocol.

I would suggest you waiting for Rich to complete the new spend protocol and present to the ATC at an appropriate time.

Thanks

James Harland | Rheolwr Polisi Cynllunio Strategol / Strategic Planning Policy Manager
Gwasanaethau Rheoleiddio a Thai/Regulatory and Housing Services
Cyngor Bwrdeistref Sirol CONWY County Borough Council
Ffon/Tel: 01492 575180 **Ebost/Email:** james.harland@conwy.gov.uk

5A.

ATC Placeplan

From: Huw Richards
Sent: 15 December 2022 14:43
To: ATC Clerk
Cc: ATC Placeplan; Shane D. Wetton
Subject: RE: Pentre Mawr Park
Attachments: Pentre Mawr Covent Lands .pdf

Mandy,

Afternoon,

Apologies for the delay getting back to you – so this request crosses over with something I had done similarly for Shane. As such see pasted below comments RE covenants etc.

Land ownership issues - @ Pentre Mawr

- See Plan attached identifying part of the park edged red – this area is subject to a Restrictive Covenant which may cause issues.

- Perhaps just best avoiding this area . . .

- No issues, as per a Legal Report on Title, for the remainder of the park.

- Just some interests to be aware of - rugby pavilion lease, 1 x documented sub-station, some underground gas pipework close to the Awel y Mor site.

Amongst other issues – Planning will be something to consider from the start also. Notably when the House is G2 listed and park may well be considered curtilage.

Kind regards,

Huw Richards

Ystadau a Rheoli Asedau | Estates & Asset Management
Cyngor Bwrdeistref Sirol CONWY County Borough Council

✉: huw.richards@conwy.gov.uk | ☎: 01492 574270 | 🌐: www.conwy.gov.uk

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From: ATC Clerk <clerk@abergeletowncouncil.gov.wales>
Sent: 06 December 2022 10:05
To: Huw Richards <huw.richards@conwy.gov.uk>
Cc: ATC Placeplan <placeplan@abergeletowncouncil.gov.wales>
Subject: Pentre Mawr Park

Hi Huw

I hope all is well with you. Did you get the email that I sent to Gary a few weeks ago with regard to the lease etc. for the toilets and does that give you enough information to commence drawing up the legal agreements?

The purpose of my email this morning is regarding another matter. There is a project in Pentre Mawr Park that the County and Town Council are involved with and has significant funding. Due to last minute changes to the plan there is a need to reconsider what is going to be installed as part of a Community

space. Would you be able to confirm if there are any restrictions (covenants) on the park around the Pentre Mawr House, toilet, Rugby Club area that would restrict a band stand or other similar structure been installed?

If you need any further information please do not hesitate to contact me directly.

Many thanks for your assistance with this matter.

Kind regards

Mandy

Mandy Evans
Clerc y Dref/Town Clerk
Cyngor Tref Abergele Town Council

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5E.

ATC Placeplan

From: ATC Placeplan
Sent: 16 December 2022 12:32
To: Meira Woosnam
Subject: RE: Waymarker project

Hi Meira

Unfortunately the meeting did not go ahead and I have been off ill in the meantime.

We will be unable to complete the project within the deadline and will not be claiming the funding.

Apologies this has dragged out so long, the project is much bigger than the Committee anticipated and it requires a broader approach over a few years to do it justice.

Please let me know if you require anything further for reports etc.

Kind regards

Jesse

From: Meira Woosnam <meira.woosnam@conwy.gov.uk>
Sent: 15 December 2022 11:49
To: ATC Placeplan <placeplan@abergeletowncouncil.gov.wales>
Subject: RE: Waymarker project

Hi Jesse

Can I have a update please?

Meira

Meira Woosnam

Swyddog Ysgogi Yn Yr Ardal Wledig / Rural Enabling Officer
Gwasanaeth Economi a Diwylliant / Economy and Culture Service
Cyngor Bwrdeistref Sirol CONWY County Borough Council

✉: Meira.woosnam@conwy.gov.uk

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💻 www.conwy.gov.uk

💻 www.ruralconwy.gov.uk

From: ATC Placeplan <placeplan@abergeletowncouncil.gov.wales>
Sent: 09 December 2022 15:00
To: Meira Woosnam <meira.woosnam@conwy.gov.uk>
Subject: Waymarker project

Hi Meira

Council are calling a special meeting on Monday to address a few projects.

We will cover the Waymarker project in more depth there and I can update you when you are back in on the 13th if that is ok?

Kind regards

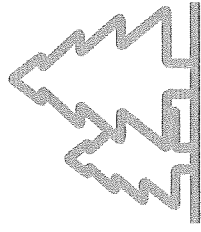
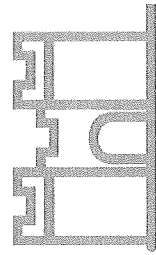
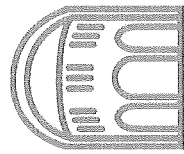
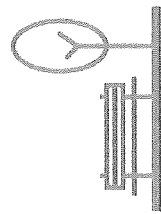
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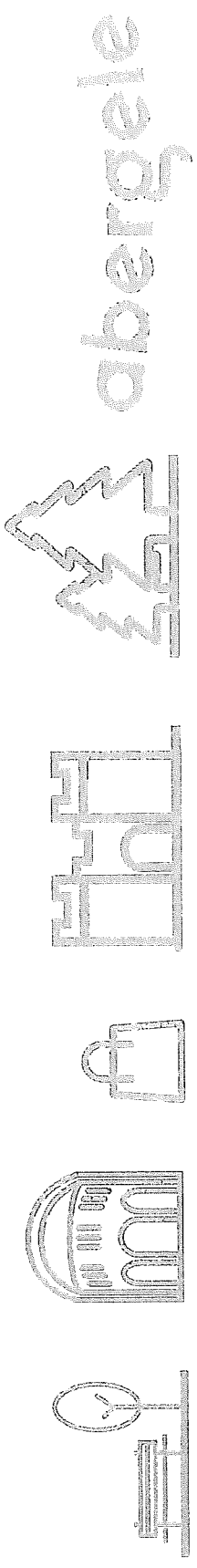
Abergele Place Plan 1 year review



abergele

| Project tracker | | Timeline | Jan-Mar 22 | Apr-Jun 22 | Jul-Sep 22 | Oct-Dec 22 | Jan-Mar 23 | Apr-Jun 23 | Jul-Sep 23 | Oct-Dec 23 | Jan-Mar 24 | Apr-Jun 24 | Jul-Sep 24 | Oct-Dec 24 | Jan-Mar 25 | Apr-Jun 25 | Jul-Sep 25 | Oct-Dec 25 | Jan-Mar 26 |
|--------------------------------|---------------------------------------|--------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Working Group/Theme | Project | Oct - Nov 21 | | | | | | | | | | | | | | | | | |
| Access and Infrastructure | | | | | | | | | | | | | | | | | | | |
| A1, A12, A13, C13 | Waymarkers | | | | | | | | | | | | | | | | | | |
| A23, CB | Public Conveniences | | | | | | | | | | | | | | | | | | |
| A24 | New Community School | | | | | | | | | | | | | | | | | | |
| ATC | Parking Strategy | | | | | | | | | | | | | | | | | | |
| A3 | Sea defences | | | | | | | | | | | | | | | | | | |
| A7 | Traffic Management | | | | | | | | | | | | | | | | | | |
| H7 | Bus shelters | | | | | | | | | | | | | | | | | | |
| ATC | Pensarn Flats | | | | | | | | | | | | | | | | | | |
| ATC | Town Signage | | | | | | | | | | | | | | | | | | |
| B12 | Gateway/Library development | | | | | | | | | | | | | | | | | | |
| A8 | Sea road Bridge | | | | | | | | | | | | | | | | | | |
| W6 | Football club | | | | | | | | | | | | | | | | | | |
| A1, W12 | Active Travel Schemes | | | | | | | | | | | | | | | | | | |
| Business, Jobs & Tourism | | | | | | | | | | | | | | | | | | | |
| B11 | Develop street markets/events space | | | | | | | | | | | | | | | | | | |
| B9, A20 | Improve shop fronts | | | | | | | | | | | | | | | | | | |
| B14 | Street cleaning | | | | | | | | | | | | | | | | | | |
| B15, A20 | Enhance Promenade | | | | | | | | | | | | | | | | | | |
| B17 | Website and social media | | | | | | | | | | | | | | | | | | |
| B24 | Smarter Towns | | | | | | | | | | | | | | | | | | |
| B25 | WIFI for Promenade | | | | | | | | | | | | | | | | | | |
| C13 | Mentor path | | | | | | | | | | | | | | | | | | |
| Community, Health & Well-being | | | | | | | | | | | | | | | | | | | |
| A20, C4, W5 | Urban Allotments | | | | | | | | | | | | | | | | | | |
| A20, C4, W5 | Allotments - private | | | | | | | | | | | | | | | | | | |
| A20, W11 | The Mount | | | | | | | | | | | | | | | | | | |
| W3 | Green Energy | | | | | | | | | | | | | | | | | | |
| A19 | Barrier access Gole Park | | | | | | | | | | | | | | | | | | |
| C11 | Bandstand | | | | | | | | | | | | | | | | | | |
| W3 | Community Facility | | | | | | | | | | | | | | | | | | |
| C3 | Cemetery | | | | | | | | | | | | | | | | | | |
| A20, C5 | Gwyrch Castle | | | | | | | | | | | | | | | | | | |
| A20, CB, W3 | Improve Pentre Mawr Park (Green Gole) | | | | | | | | | | | | | | | | | | |
| A20 | TFW Community Garden | | | | | | | | | | | | | | | | | | |
| A20 | ATC Green Pledges | | | | | | | | | | | | | | | | | | |
| A1, A12, A13, A19 | Queen Jubilee Micro woodlands | | | | | | | | | | | | | | | | | | |
| A1, A12, A13, A20 | TFW green corridors | | | | | | | | | | | | | | | | | | |
| A1, A12, A13, A20 | Dementia Champions | | | | | | | | | | | | | | | | | | |

- 36 projects
- 12 projects so far are meeting multiple Place Plan objectives.
- This creates a more efficient delivery, and a more cohesive style to all projects.
- Paused/Terminated doesn't mean the end of that project.
- However there are a number of the larger infrastructure projects that we need to seek alternative delivery methods to deliver change for residents.



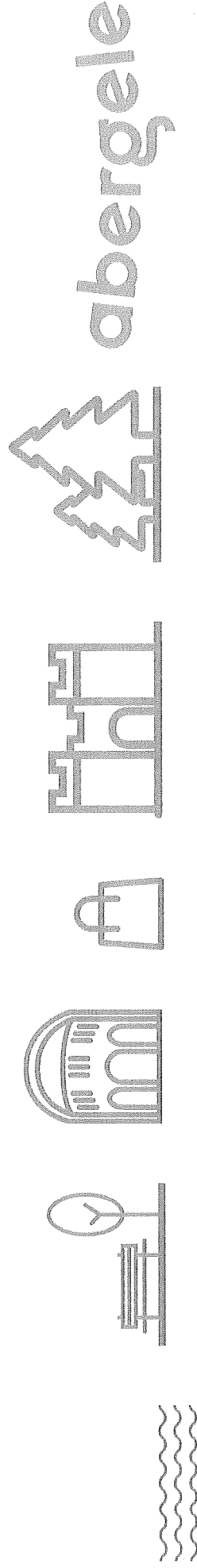
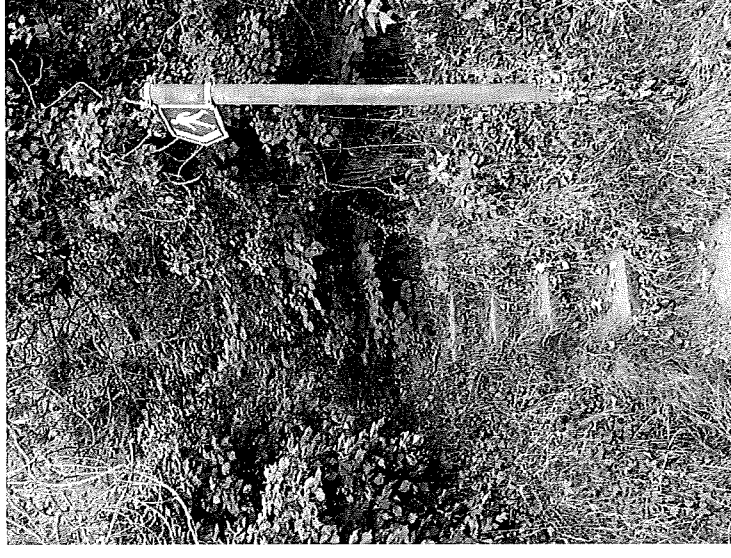
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Project summaries

Public conveniences – Worked with committee members and staff from ATC and CCBC to design appropriate layout for the reopening of Pentre Mawr Facility. Provided regular updates on progress. Oversaw and reported to committee on redesign of Water St and Pensarn Beach facilities.

Regeneration board – Attended meetings as part of the project officer's board. Provided community based updates and created links to projects on the ground. Provided feedback on visual and sustainable elements of proposed Gateway development. Requested regular updates on Traffic management scheme. Attended a number of meetings with regards to the maintenance issues at Pensarn flats. Proposed a Play street initiative to address fly tipping issue.

Waymarkers – Reviewed condition of pathways around Abergele. Created 3 themed circular routes, with maps and points of cultural and historical interest. Designed maps and Roundels to printing standard and prepared information for transfer to website. Created QR Code and integrated into project to provide further information and links through Abergele website.



Project summaries

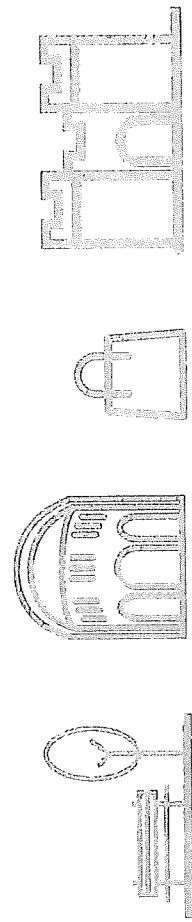
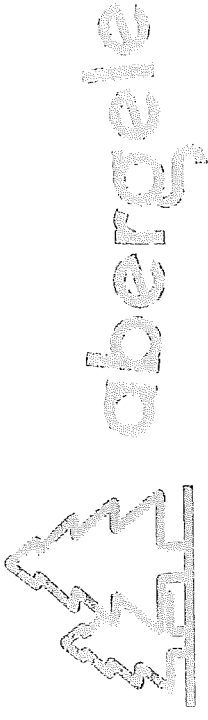
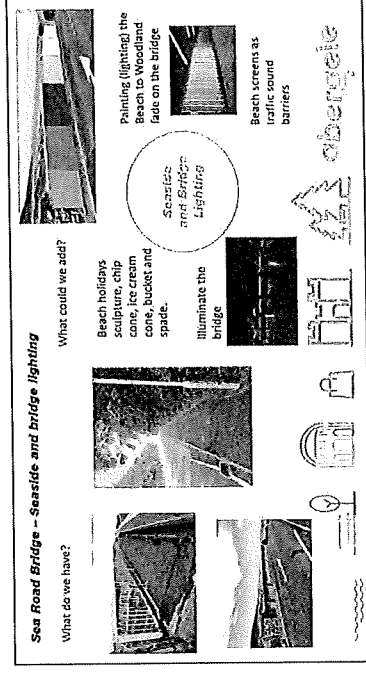
Sea Defences – Attended and hosted meetings on the proposed Sea Defences scheme. Provided feedback from Committee members. Raised potential links with Green Infrastructure projects and Promenade Regeneration.

Town Signage - Facilitated the conclusion of the Brown signs project.

Football Club – Facilitated the inclusion of new football pitch onto Place Plan Priority list.

Active Travel Schemes – Reported on progress of scheme throughout the year, promoted the benefits of the project amongst community. Incorporated elements of scheme into walking routes.

Events space – Created a concept design for a multi use/multi location events route that connects key features of Abergele. Incorporating the concept into current projects to create a common factor throughout the town, helping to build unity and sustainability for future events. Encouraged the inclusion of events spaces in Green Gele project, Promenade regeneration and gateway development. Currently seeking funding to develop project further.

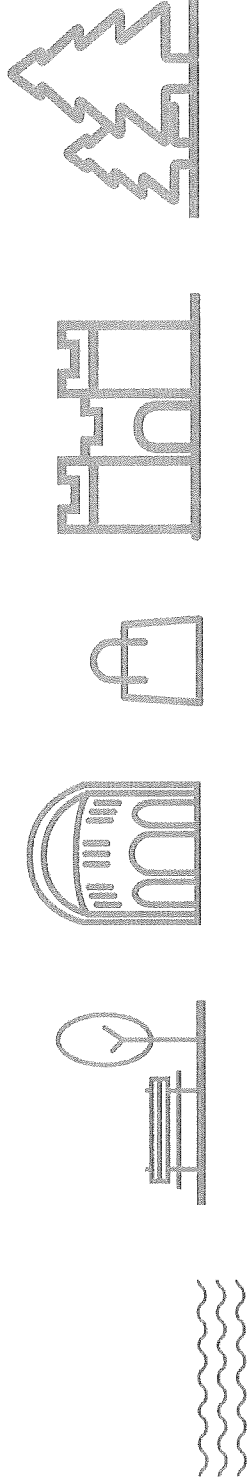
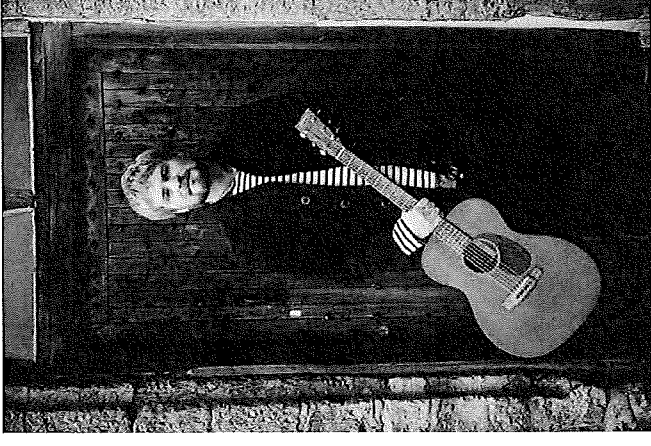


Project summaries

Improve shop fronts – Helped facilitate Business Forum in town, presented Place Plan project to the forum. Suggested alternative improvement scheme that links to biodiversity and tourism goals. Currently awaiting funding and capacity to develop project further.

Website and Social Media – Detailed analysis and report presented to committee. Findings from the report were implemented within the social media channels to great success. Engagement with Town Council work has gone up by every measurable factor. This has resulted in the public been far more aware of the work ongoing and with a simple method to consult with, receive feedback and grow support and engagement with the projects. This template can now be utilised to action changes to the website to create a more user friendly space that functions as an information hub for the town.

Mentor laith – Engaged with and promoted the work of Helo Blod to businesses around Abergele. Helped to develop and promote the ideas for welsh language events throughout Abergele including gigs, lessons, play days, and bilingual pub quiz. Supporting the programme going forward and hoping to build on events ideas. Created bilingual maps for Waymarker project.



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Project summaries

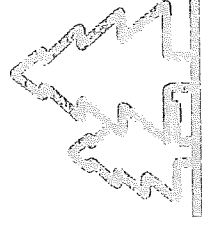
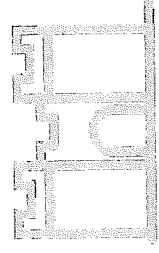
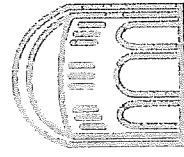
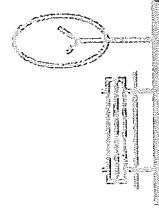
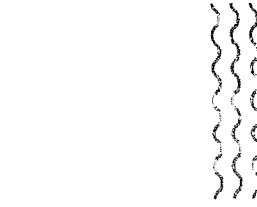
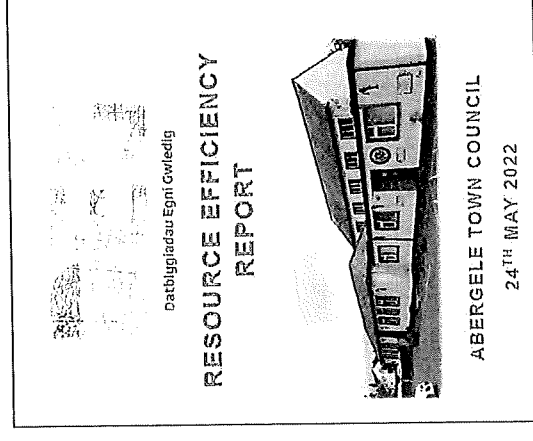
Allotments – Requested a report from CCBC into possible Allotment spaces. Consulted and reported on potential Abergele allotment association space. Created an alternative Urban Allotments report, identifying potential growing spaces throughout Abergele. Worked with Transport for Wales to develop plans for a growing space as part of a community garden at the train station.

The Mount – Engaged with contractor and CADW assess site issues. Reviewed project and provided analysis on feasibility of development.

Town Council Planters – Provided a report on the condition of the planters and planting, with detailed recommendations for their improvement in line with biodiversity and sustainability aims.

Green Energy Assessments – Successful grant application that has funded independent energy assessments for community buildings in Abergele, Pensarn and St George. These assessments are helping community groups to lower energy use in their buildings, which is both a financial and environmental positive.

Cemetery – Requested a report from CCBC with regards to acquiring further burial ground space.



abergele

Project summaries

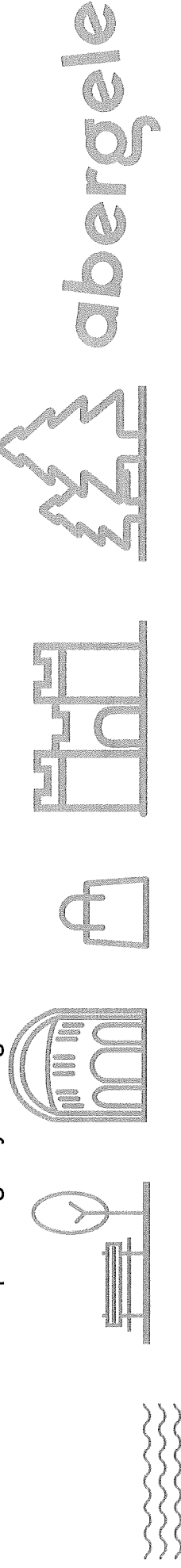
TFW Friends of Abergele Train Station – Assisted with the creation of the Friends of Abergele Train Station, helped to install 8 planters. Provided guidance on pollinator friendly planting scheme and how to implement/maintain.

Green Pledges – Secured the donation of 2 planters via One Voice Wales with pollinator friendly plants to increase biodiversity at Town Hall grounds. Installed and maintain bird feeder. Implemented and promoted No Mow May to encourage wildflower development on site. Proposed a number of changes to aid Town Council push for Gold award including designs for water harvesting, compost creation and a cycle rack.

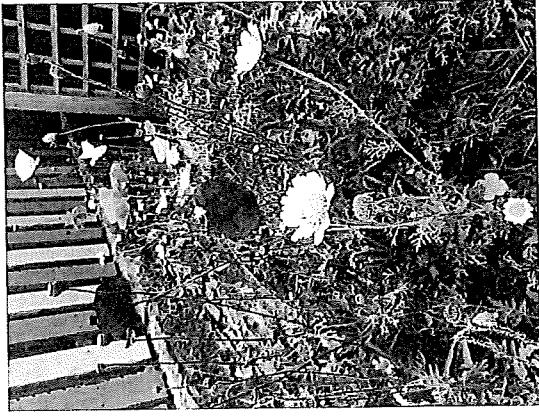
Queens Jubilee – Obtained grant funding for the planting of 7 micro woodlands in Abergele to commemorate the Queens Jubilee. Created designs with community groups for installation, collaborating with Green Gele, schools, Incredible Edible and Cartrefi Conwy. Assisted with promenade celebrations.

TFW Green Corridors – Obtained funding to plant a corridor of trees along our nature walking route. This will highlight the route and add to its biodiversity. The project is been delivered with community groups including volunteers from the police, schools, Cartrefi Conwy and Youth Shed.

Incredible Edible – Provided guidance and on the ground support to rejuvenate the Pensarn roundabout planters. Assisted with planting day at Ysgol Glan Gele.



Project summaries



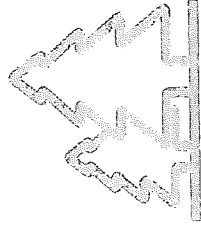
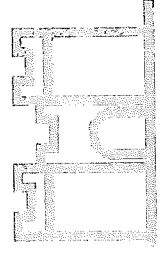
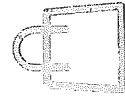
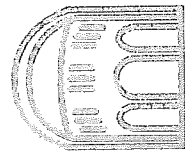
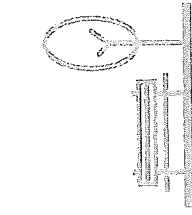
St George's School – Hosted a few garden design and grow your own sessions with the school groups. Collaborated on a nature friendly garden design which we are sourcing funding for currently.

St Michaels Church – Provided advice and concept designs on creating a low maintenance and wildlife friendly maintenance plan for the grounds whilst maintaining formal elements.

Town Team – Facilitated community links to help create events. Attended meetings to present Place Plan project and integrate ideas into events planning.

Green Gele – Provided support on how to link with Place Plan objectives, community contacts and community consultation. Engaged in 2 consultation events in Pentre Mawr Park and Park Gele. Hosted regular meetings at Place plan to share designs. Provided feedback on designs and links with other projects ongoing in the area.

Warm spaces – Helped host, collate and promote Warm Spaces in Abergele.
Abergele in Bloom – Received a request for assistance in creating an In Bloom group. Collating ideas for group projects and promoting through social media channels.



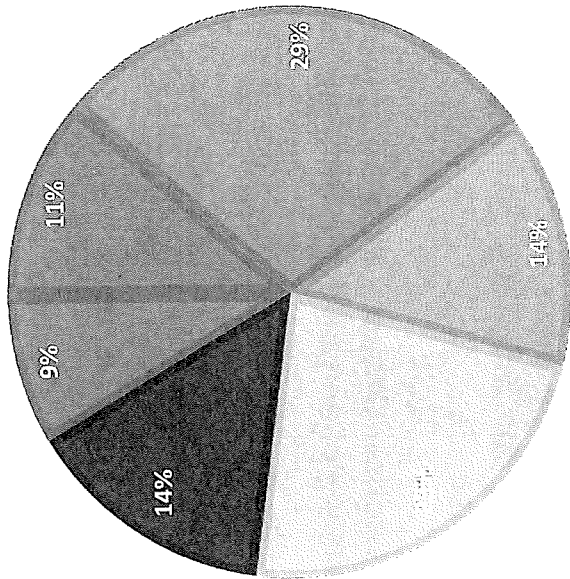
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Abergele Place Plan 1 year review

NO OF PROJECTS

■ Proposal ■ Feasibility ■ Planning ■ Execution ■ Evaluation ■ Paused/Terminated

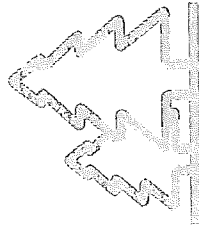
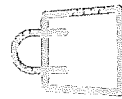
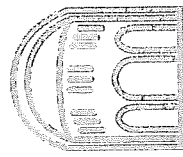
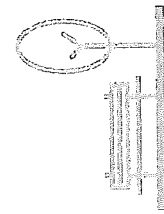


Summary:

- 1/3 of projects in Execution or Evaluation
- 89% of projects in active development

Risks:

- 9% Paused or Terminated
- 54% of projects awaiting capacity
- Quantity over quality means we are at risk of not maximising the potential of each project.



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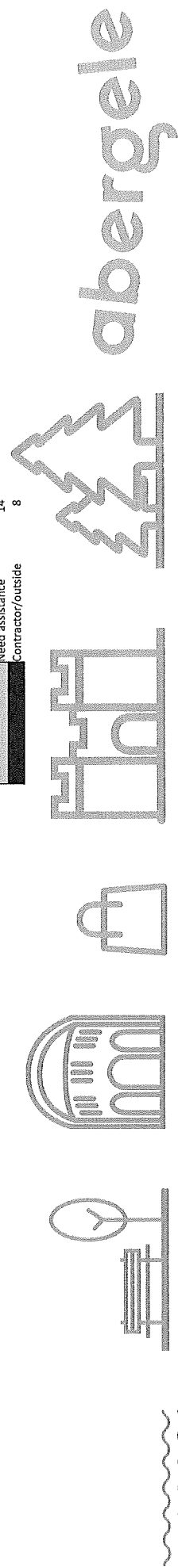


| SCBC | ATC | Projects/Community could be heavily involved in | ATC set up to deliver? |
|---------------------------------------|---------------------------------------|-------------------------------------------------|------------------------|
| | Waymarkers | Y | |
| | P.C.s | N | |
| School | Parking | N | |
| Sea Defences | | N | |
| Traffic | | N | |
| Pensarn Flats | Bus shelters | Y | |
| Gateway development | Town Signage | Y | |
| | Sea road Bridge | N | |
| Football club | | Y | |
| Active travel schemes | | N | |
| | Develop street market/events space | Y | |
| | Improve shop fronts | Y | |
| Street cleaning | | N | |
| Enhance Promenade | Enhance Promenade | Y | |
| | Website and social media | N | |
| | Smarter Towns | Y | |
| | WJ-FI for Promenade | Y | |
| | Mentor faith | Y | |
| | | | |
| | Urban Allotments | Y | |
| | Allotments - private | Y | |
| | The Mount | Y | |
| | Green Energy | Y | |
| | Barrier access Gele Park | ? | |
| Bandstand | | Y | |
| Community Facility | | Y | |
| Cemetery | | N | |
| | Gwrych Castle | Y | |
| Improve Pentre Mawr Park (Green Gele) | Improve Pentre Mawr Park (Green Gele) | Y | |
| | TFW Community Garden | Y | |
| | ATC Green Pledges | N | |
| | Queen Jubilee Micro woodlands | Y | |
| | TFW green corridors | Y | |
| | Dementia Champions | Y | |
| | | 25 | |
| No of Projects | 13 | | 22 |

Can deliver 14
 Need assistance 14
 Contractor/outside 8

Project Ownership and capacity to deliver

- First 2 columns indicate the main leader on projects. 1/3 to 2/3 split is reasonable and gives us scope to direct change.
- 3rd column (pink) 22/38 projects could have active community involvement, over the past year this community involvement has grown but significant officer time is required to truly engage and in the right cases hand over projects to the community.
- The final column indicates our current ability to deliver projects as a Town Council. Simple processes like accounts with firms, payment cards, storage areas, and volunteer numbers need to be developed to deliver the scale of projects on the list.



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Projects that are at risk

New Community School

Sea defences

Traffic management

Pensarn flats

Sea Road Bridge

Football club

Enhance Promenade

The Mount

Improve shop fronts

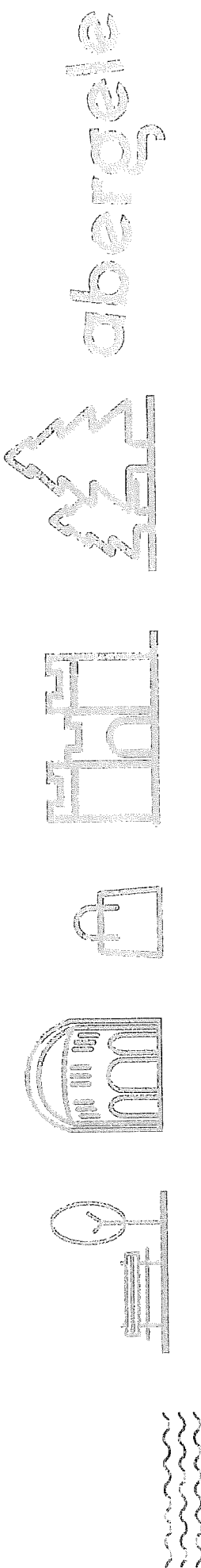
What support can we as a Committee provide to encourage progress?

1. Create a Supplementary Planning Guidance (SPG)
2. Link to Local development scheme (Place Plan)
3. Create a Joint Local plan to streamline working with CCBC

Plan-making - GOV.UK (www.gov.uk)

Benefits of developing the Place Plan into SPG:

1. Clearly establishes aim's for development in Abergele
2. Gives legal weight to Place Plan Committee's vision for Abergele
3. Provides the legal guidance our potential partners require
4. Fulfils the initial stage to creating 'shovel ready' projects



Projects that are in delivery process

Green Gele (Improve Pentre Mawr Park)

Waymarkers

TFW Green corridors

Public conveniences

Town Signage

Menter Iaith

QJ Micro woodlands

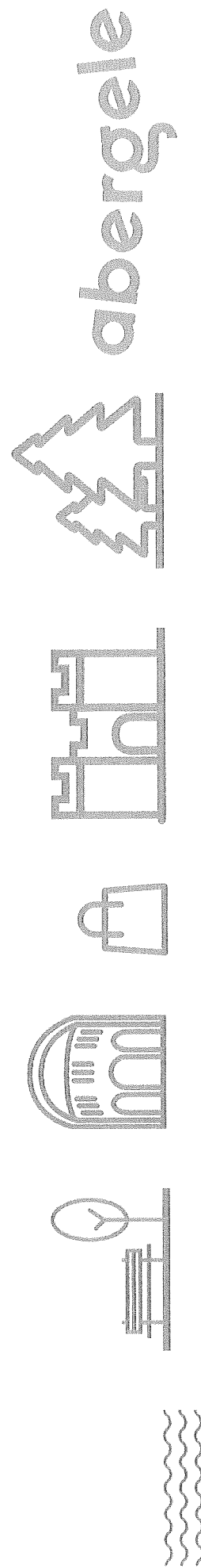
Community Facility

What support do these projects require to progress?

1. Support for Community groups to expand
2. Support development through social media and events training
3. Engaging volunteers for sustainable growth

Benefits of developing community groups:

1. Sustainable model for project delivery
2. True co-creation
3. Achieves multiple Place Plan objectives



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Options for carrying out detailed project work

6 Meetings organised – two have gone ahead

Initial meetings were arranged to fit into busy calendar of meetings.

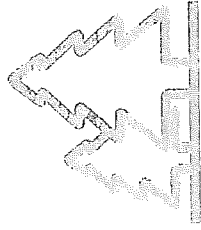
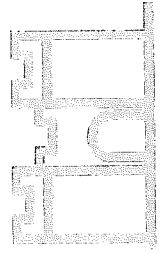
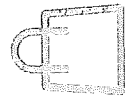
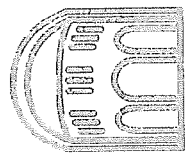
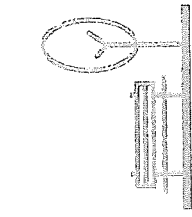
Reverted back to 6:45pm meetings for second round. Lack of confirmed attendees led to all 3 groups being cancelled.

Issues:

- Place Plan meetings are consistently over running due to a packed agenda
- Variety of projects require much deeper analysis than a bi-monthly meeting can accommodate
- Community groups need a platform to contribute.

Options:

- Continue to schedule working group meetings
- Work closer with community groups to develop facilities and capacity to deliver projects
- Increase frequency of Place Plan Committee meetings in place of working group meetings (i.e. Monthly)



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Social media - Moving from service to engagement

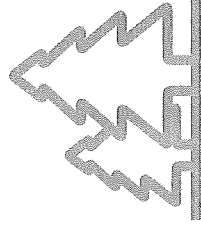
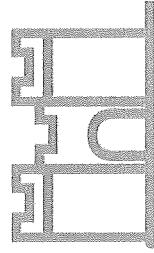
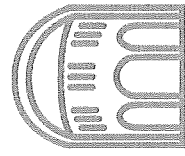
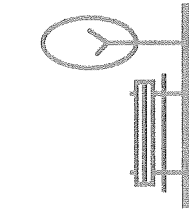
| Twitter | Aug 21 | Aug 22 | Summary |
|-------------|--------|--------|--------------------------|
| Views | 8.6k | 7.5k | Down slightly |
| Impressions | 354 | 243 | Down by nearly a hundred |
| Engagement | 0.5% | 3% | Up x 6 |
| Link Clicks | 4 | 7 | Nearly double |
| Retweets | 12 | 42 | Up x 3.5 |
| Likes | 39 | 114 | Over Double |
| Replies | 0 | 9 | Actual replies! |

| Facebook | Aug 21 | Aug 22 | Summary |
|-------------------------|--------|--------|------------------|
| Reach | 1,526 | 7,828 | Up 210.0% |
| Shares | 2 | 80 | Up 3,900% |
| Engagement | 419 | 1416 | Up x 3 |
| Page visits | n/a | n/a | Up 95.9% |
| Comments | 18 | 48 | Over Double |
| New followers | 6 | 13 | Over Double |
| Net followers per month | 3 | 11 | Nearly Quadruple |

| Instagram | |
|----------------|-----------|
| Reach | Up 115.3% |
| Profile visits | Up 3.5k % |
| Followers | 60 New |

This was a new account set up so the data set was reduced

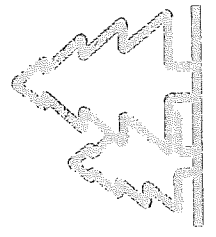
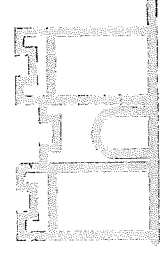
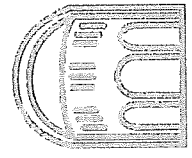
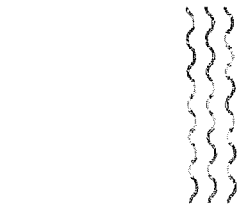
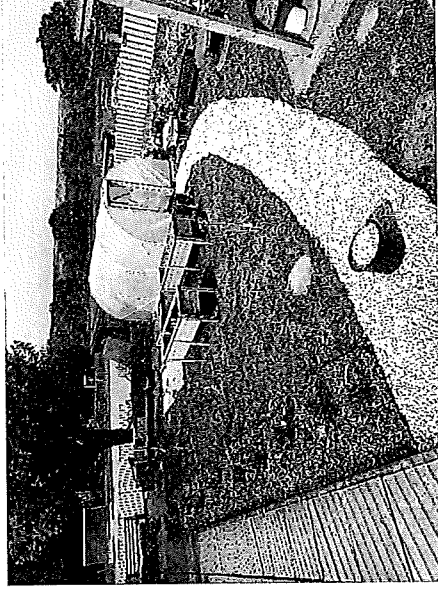
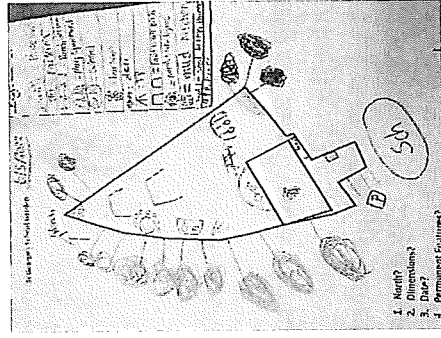
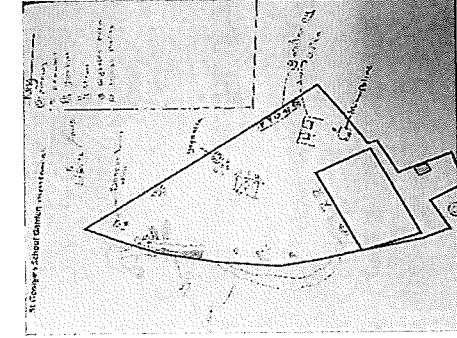
- The charts show that almost all social media figures have gone up significantly.
- This enables us to consult with our residents in a simple, highly efficient manner.
- We are able to engage on projects as a first step and build momentum.
- Reaching diverse audiences through the various platforms, ensuring that all generations are heard.
- Getting our communication right gives us the platform to carry out the projects.
- Please take the time each week to share, retweet and like our posts.



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Co - creation

These are projects that we have worked on with the community groups to realise their vision. It is a bottom up approach where providing support, information and guidance can help the group to steer their own project. These groups become a great resource then, eager to help on other projects, creating a stronger network.



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Datblygiadau Egni Cwledig

RESOURCE EFFICIENCY REPORT

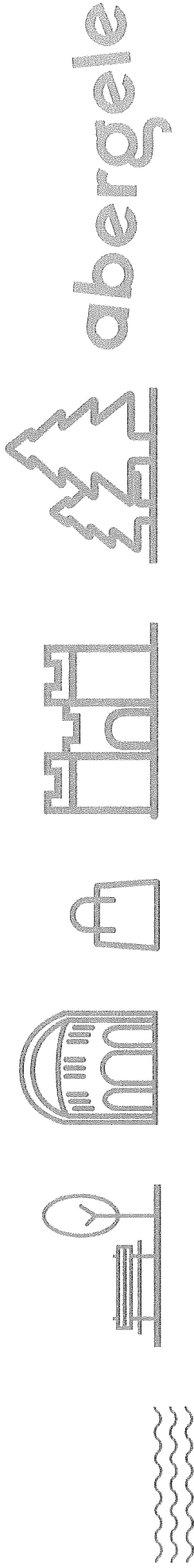


ST GEORGE - VILLAGE HALL

16TH SEPTEMBER 2022

Benefits of setting achievable goals

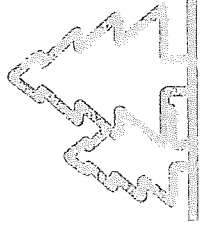
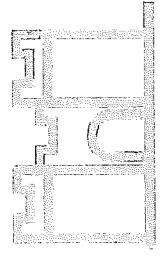
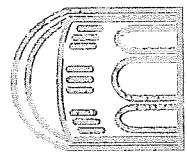
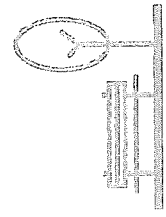
- Simple process to engage with community groups and build relationships
- Layout gives freedom to community to prioritise
- Contributes to targets on biodiversity and sustainability
- Community facilities improved – Builds capacity for events
- Future collaboration encouraged by positive experience



Grants funding

| Project | Funder | Amount (approx.) | Delivery date |
|------------------------|--------------------------------|------------------|---------------|
| Green Gele | Welsh Gov | £500k | June 23 |
| Green Energy Project | Gwynt Y Mor | £7,500 | Apr 23 |
| Waymarker | Rural fund, FoPMP, Round table | £4k | Jan 23 |
| Green Corridor | TFW (Heritage Lottery) | £15k | Apr 23 |
| 7 Micro woodlands | Lottery Community Fund | £10k | Apr 23 |
| Pollinator Beds | Local Places for Nature | Package | Apr 22 |
| Green Pledges | Town council | £600 | Apr 23 |
| Place Plan Facilitator | Gwynt Y mor/ATC/CCBC | | Sep 24 |

Transforming towns, Gwynt Y mor, Lottery (Heritage and Community) Cartrefi community fund. TFW green corridor. Welsh Government: Cadw Historic Buildings Grant Local places for Nature packages. Arts Council.



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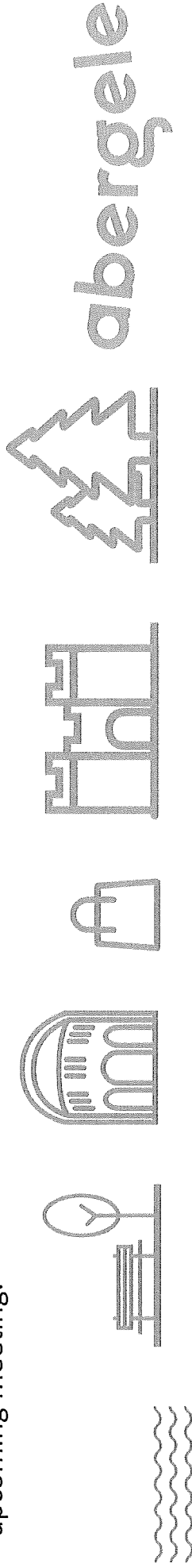


Potential Grants funding for future projects

| Potential Project | Funder | Amount (approx.) | Delivery Period, |
|------------------------------|---------------------------------|------------------|------------------|
| Sculpture/lights event trail | Transforming towns/arts council | £30k | 2/3 Years |
| Green Energy Upgrades | Gwynt Y Mor | TBC | 3 Years |
| Green Corridors | TFW | £15 X 2 | 2 Years |
| Bio diversity projects | Local Places for Nature | Packages | 1 Year |
| Place Plan facilitator | Gwynt Y Mor, ATC, | | TBC |

Transforming towns, Gwynt Y mor, Lottery (Heritage and Community) Cartrefi community fund. TFW green corridor. Welsh Government: Cadw Historic Buildings Grant Local places for Nature packages. Arts Council.

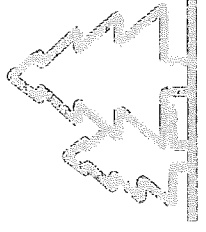
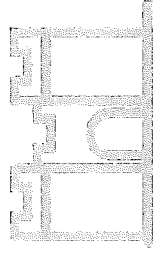
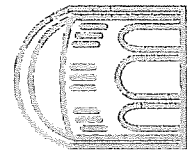
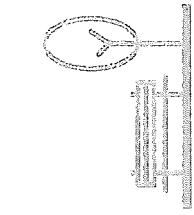
Section 106 funding should be utilised to match fund these and some of the larger infrastructure projects. We have requested a breakdown of how these funds stand and will have a more in depth analysis of section 106 at the upcoming meeting.



Year 2 priority projects

- Engage community in Place Plan
- Show visible results
- Bring together a number of projects within one for efficiency

| Project Number | Project | How it links |
|----------------|---------------------------------------|----------------------------------------------------------|
| A20, C8, W3 | Green Gele (Improve Pentre Mawr Park) | Over all banner project |
| A12, A1 | Waymarkers | Tie's new walking routes into our green spaces |
| W3, A20 | TFW Green corridors | Improves the walking routes |
| A23 | Public conveniences | Improves the facilities of PM park |
| A13, A1 | Town Signage | Improved through Waymarkers to highlight towns features |
| C13 | Menter Iaith | Spreading welsh language through signage and park events |
| W3, A20 | QJ Micro woodlands | Improves our green spaces |
| B11, B12 | Community Facility | Provides space in our largest park for community groups |



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Summary and recommendations

Year 1 projects Analysis

- Larger projects require **legal documentation** to give Place Plan committee scope to affect change and create shovel ready projects
- Smaller projects require **support of community groups** to deliver and ultimately take ownership of.
- Focus on quality of projects rather than quantity, to **capitalise fully on project potential**.

Recommendations for Year 2 delivery aims

- Complete and capitalise fully on current projects
- Decide on key projects that are deliverable for 2nd year (Next meeting)
- Develop the Place Plan into an SPG (supplementary planning guidance)

