



CORRESPONDENCE FILE 1
(Page 1 - 10)

Placeplan Meeting

27th April 2023

Abergele Place Plan - Project Priority Survey

13

Responses










22:03

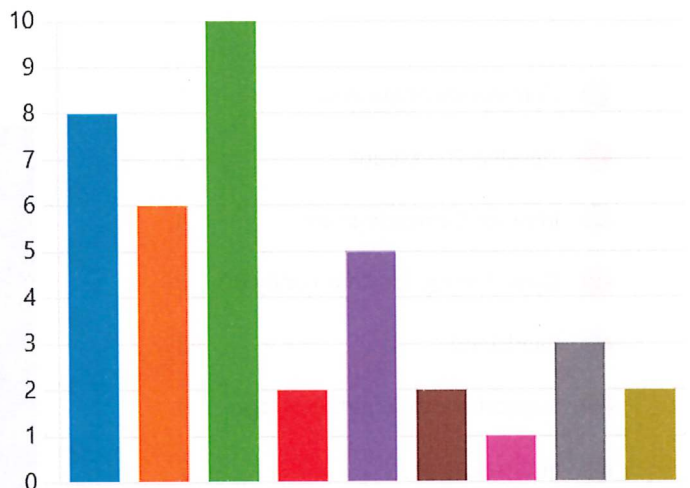
Average time to complete

Active

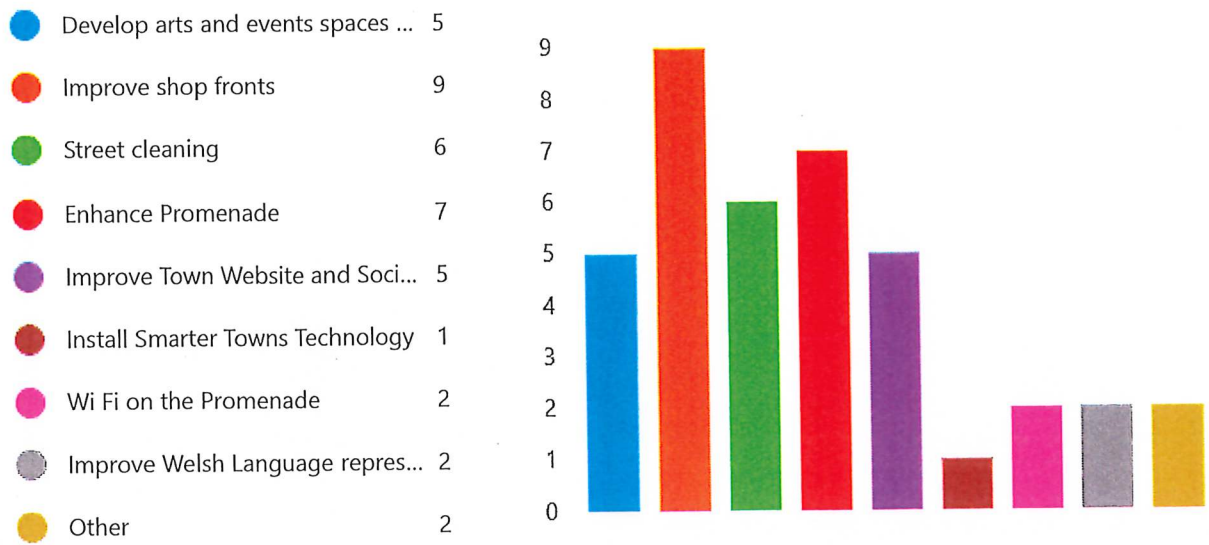
Status

1. Pick three priority projects for Access and Infrastructure

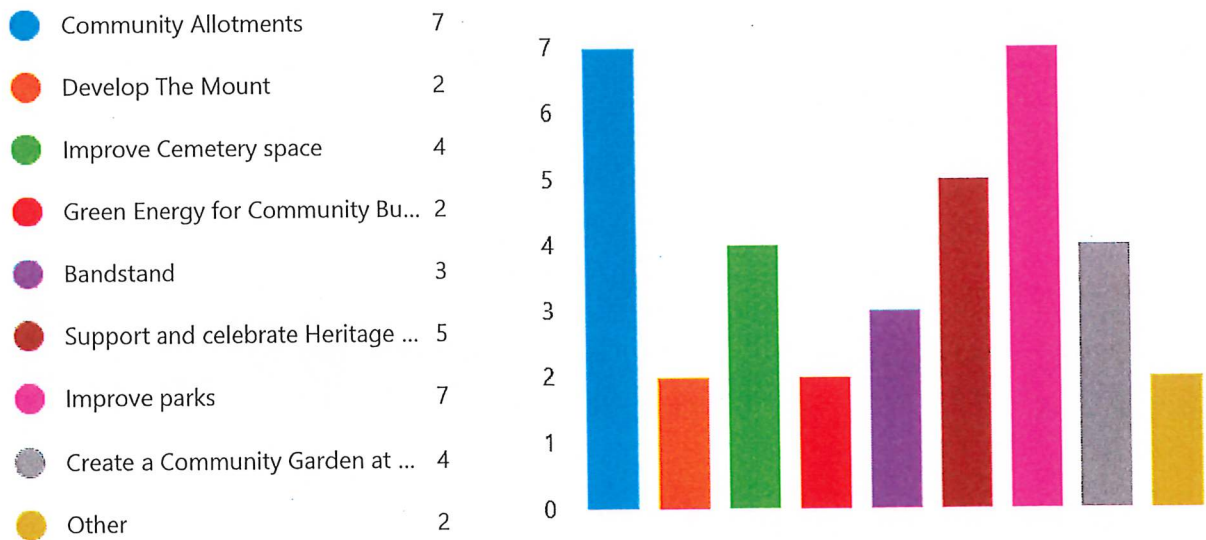
 New Community School	8
 Traffic Management	6
 Pensarn Flats	10
 Sea road Bridge	2
 Football club	5
 Active Travel Schemes	2
 Waymarkers	1
 Gateway/Library development	3
 Other	2



2. Pick three priority projects for Business, Jobs and Tourism



3. Pick three priority projects from the list for Community, Health and Well-being



4. Are there any projects that should be added/ removed from the Place Plan priority list?

9
Responses

Latest Responses

"Did beach business owners get notice that development of b...

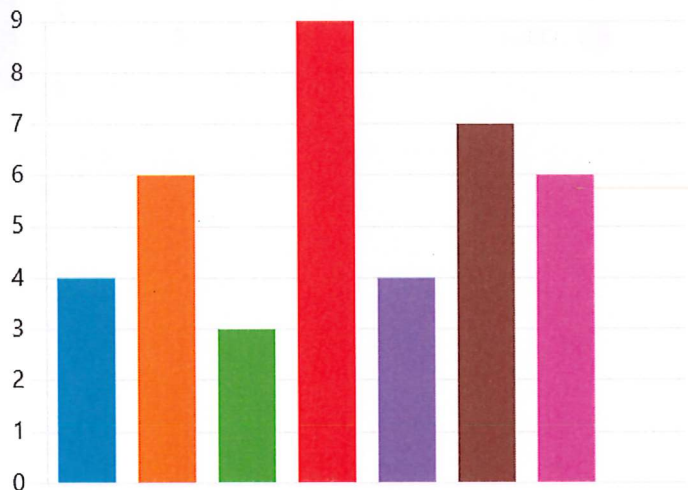
"I don't have strong feelings about changing items on the list."

3 respondents (33%) answered **...the Business** for this question.



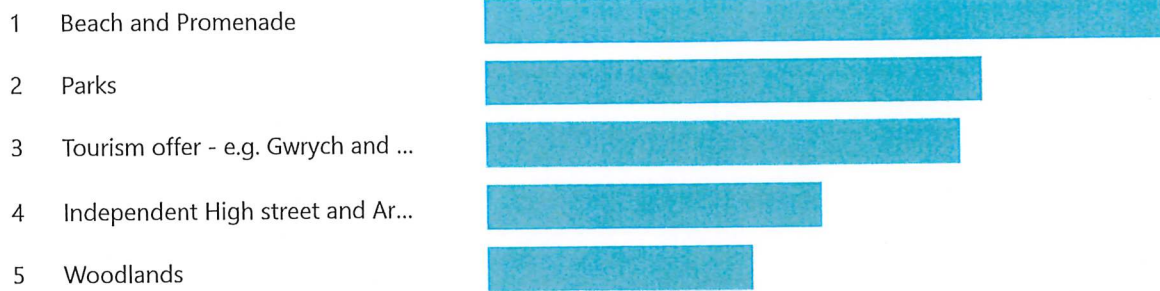
5. What are the main areas that Abergele could improve in? Please pick three from the below options.

- Information on town centre e.g. ... 4
- Cultural activities/events 6
- Retail offer 3
- The physical appearance of the ... 9
- Leisure facilities 4
- Evening time offer e.g. restaura... 7
- Access to public services and ba... 6
- Other 0

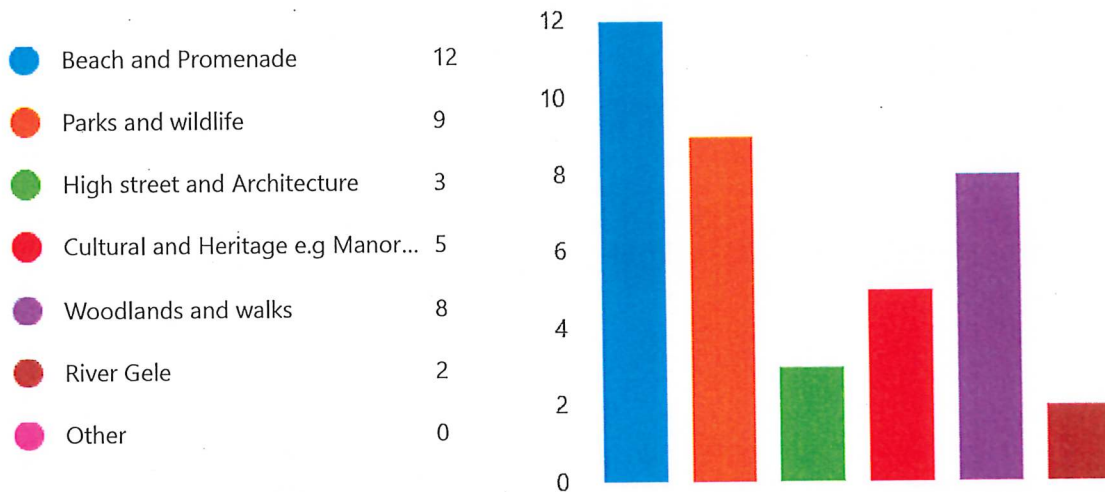


CF3

6. In your opinion what is Abergele's best selling point? Use the arrows to arrange in order of preference (1 = best)



7. What feature of Abergele should our events celebrate and promote? Pick 3 from below



8. Briefly describe what would you improve/add to Abergele to attract more tourism to the area?

11
Responses

Latest Responses

"Not sure we need more tourism to area , beach has a good f...
"We need a livelier high street with more diversity of retail ou...

5 respondents (45%) answered **town** for this question.

range of shops Town and hillside town website access to
Pensarn area shops links to
street with more diversity beach **town** need street cl
Market Street Street Abergele town prom to the Town
high street better cleaning shop fronts castle and manc

9. Briefly describe one thing we could do to improve the quality of life in Abergele?

11
Responses

Latest Responses

"Stop building houses , we keep saying we need more homes ...
"A couple of really good "gastro-pub" restaurants - Like in th...

3 respondents (27%) answered **town** for this question.

west of the town Brunning and Price community |
maybe we need place building houses
information needs **town** buildings
leisure facilities community stop leisure pla
bypass road flow through town gastro-pub at

Cf 5

10. Which Community groups would you work with to achieve your vision for Abergele?

12
Responses

Latest Responses

"Pumptrack seemed a great idea , but also encouraging older...

"Events"

"Any of them if they wanted additional help - and subject to ...

3 respondents (25%) answered **Abergele** for this question.



cfb

Section 106 Funding Report

Following the release of Section 106 funding figures (see below) Jesse Lock (Place Plan Facilitator) met with Richard Clarke (CCBC Section 106 Officer) and Shane Wetton (CCBC Place Plan Officer) to discuss the detailed requirements of each fund.

Purpose	Amount available
Allotments	£7,206.09
Education	£174,123.21
Libraries	£80,581.75
Highways	£529,477.96
Open Spaces	£35,717.70
Regeneration	£62,085.29
Welsh Language	£55,034.18
Total	£944,226.18

Allotments £7,206.09 – This fund is for the provision of community focused food growing spaces. Incredible edible or In Bloom would be seen as positive beneficiaries as they are working in areas that provide community access and are not for profit organisations. Possible projects could include additional planters around town that have a food growing planting plan. Projects led by an independent allotment association or equivalent would be well placed to be considered.

Education £174,123.21 – The main requirement for this funding pot is to alleviate capacity issues at Abergele Schools. There is an ongoing review at CCBC regarding schools that are over capacity, Abergele is part of this review and we are awaiting a decision (timeframe pending.) Having a significant sum of Section 106 funds as match funding may assist the potential for a new school. Consideration should be given to retain current balances until the report and decision is made.

In the meantime we could consider alternative options should Abergele not be identified as a priority area in the review. The criteria of how to alleviate capacity issues would still be the central aim so it would be worth discussing with all Abergele school leaders.

Library £80,581.75 – No current plans for Library spend. The Town Centre Study undertaken in 2017 identified an early project concept on the current library site which also utilised the old school building and car park area. The project suggested a full redevelopment of the site with a community hub, new library/resource centre and event space. The subsequent emergence of the proposed development of the western gateway on the old Slaters site has now seemingly overtaken the concept. Will the Western gateway development include a new library provision? If not is there potential for exploring a more modern approach? If that is no longer the case it would be beneficial to investigate alternate options. Legal agreement terminology is quite specific on what activities fit within the spend

parameters. Section 106 officer will clarify funding criteria. Place Plan officer will follow up with Regeneration Board as to Slaters site development.

Highways £529,477.96 – Around 400k of the Highways fund is specifically tied to the potential link road. This may happen if the new school is built so CCBC are keen to see that fund remain in place until a decision is made.

Place Plan officer raised a number of projects that could benefit from this fund however the requirements are so specific that alternative spend options will not require Place Plan approval with only one alternative for the spend (affordable housing in Conwy.) There is a limited amount of spend available for High street improvements such as better layout. The Section 106 officer will seek clarity on this.

Open Spaces £35,717.70 – 119k has already been allocated through the Green Gele project. Of the 35k left, 18k is directly allocated for finishing the footpath at the river edge of the Anwyl estate (Section 106 officer following up.) This leaves us with approximately 17k for potential project work. Suitable projects could be waymarking, pump track, football pitch.

Regeneration £62,085.29 – This funding has been fully allocated through a mixture of highways projects, the shop front study, Place Plan Facilitator role and I'm a Celebrity tourism projects.

Welsh Language £55,034.18 – 11K allocated to Menter Iaith Welsh language events in Abergele. Place Plan officer to follow up on project aims. Section 106 officer to provide guidance for funding requirements. Potential links to heritage trail through waymarking and sculpture.

Recommendations for Place Plan Priority List

Following this information the Place Plan Facilitator has made recommendations for the Place Plan Priority List. This is intended only as a guide to assist Place Plan Committee members when creating the Priority list.

1 Allotments – To work on a food growing project with Incredible Edible/In Bloom on the high street, that would add some much needed biodiversity and provide a shop front improvement scheme that is easily adaptable.

2 Education – Whilst awaiting the Schools review, Place Plan Officer to work with School leaders on alternative options.

3 Library – Place Plan officer to clarify future plans for Slaters site, Library and Youth centre and investigate alternate options.

4 Highways - To liaise with Section 106 officer on High Street improvements

5 Open Spaces – For Committee members to decide on which open spaces project to follow or to split the 17k. Waymarking, Pump Track or Football pitch.

6 Welsh Language – To clarify and review the current Menter Iaith project. Utilise further funds for Abergele heritage trail.

Combining the Place Plan Survey results with Section 106 available funding;

Access and Infrastructure survey results :

1. **For Pensarn flats I recommend** that **Councillors** continue their good work to engage developers and to facilitate a residents association. The development of a Pensarn In Bloom group will provide practical day to day improvements which will add a sense of momentum whilst the longer term projects are developed.
2. **Community Schools** - Whilst awaiting the Schools review, Place Plan Officer to work with School leaders on alternative options.
3. **Traffic Management** part of **Regeneration Board** scope, Councillors on Regeneration Board to report back

Business, Jobs and Tourism survey results :

1. **Improve Shop fronts** – Potential to combine 4 Highways and 1 Allotments to improve the high street layout and shop appearance.
2. **Enhance Promenade** – Councillors to pull together a Promenade stakeholders group to discuss developments and potential improvements
3. **Street Cleaning** – Possible to fund a specific street cleaner for Abergele?

Community, Health and Well-being survey results :

1. **Community Allotments** – Councillors to work on developing Allotment association
2. **Improve parks** – Place Plan officer to monitor Green Gele works and assist in development. Place Plan Committee to assess waymarking/pump track/football pitch for remainder of funding and allocate.
3. **Support and celebrate heritage** – Utilise Library and Welsh Language funds to create a bilingual heritage trail.