

Cyngor Tref Abergele Town Council

Mrs M J Evans
Clerc a Swyddog Cyllid



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August 2021

Re: Abergele Town Council Newsletter

As you are probably aware 'I'm a Celebrity' will be returning to Abergele this year and the Council are keen to promote the businesses in the Town as much as possible.

I am writing to let you know about an opportunity for advertising in the Town Council Newsletter. The Newsletter is emailed to subscribers and on the AbergelePensarn website www.abergelepensarn.co.uk

Should you wish to take advantage of the advertising potential of the Newsletter to promote your business, thus helping us to keep the production costs of this valuable local publication to a minimum, the costs are as follows:-

A 1/8 page	[approx. size 10 cm x 7 cm]	=	£18.00
B 1/4 page	[approx. size 10 cm x 14 cm]	=	£35.00
C 1/2 page	[approx size 21 cm x 15 cm]	=	£69.00
D Full Page	[A4]	=	£98.00

The next available issue for advertising will be distributed for Christmas 2021 and the deadline for receipt of advertisements for inclusion in this issue is 30th September 2021. To include an advertisement, please complete and return the enclosed/attached pro-forma.

Please do not hesitate to contact me should you have any queries.

Yours sincerely

Town Clerk

abergele

1/4 page

£35.00 per issue

Advertise in the

Abergele Newsletter

www.abergelepensarn.co.uk

The Newsletter is emailed to subscribers and on the
AbergelePensarn website 3 times per year.

**Discounts available for multiple/annual
orders**

1/8 Page

£18.00 per issue

3 issues per year

Easter, Summer & Christmas

1/2 PAGE 69.00 per issue

FULL PAGE 98.00 per issue

Request for Advertisement – Abergele Town Council Newsletter

Please indicate the size of advert required:

Cost (Per Edition):

A – 1/8 Page (approx. 10cm x 7cm)	£18.00	<input type="radio"/>
B – 1/4 Page (approx. 10cm x 14cm)	£35.00	<input type="radio"/>
C – 1/2 Page (approx. 21cm x 15cm)	£69.00	<input type="radio"/>
D – Full Page (A4)	£98.00	<input type="radio"/>

I would like to place an advertisement in the following edition(s) of the Abergele Town Council Newsletter
www.abergelepensarn.co.uk :

1 issue only £.....

2 issues only -10% disc £.....

3 Issues -20% disc £.....

Contact Name:

Business Name:

Invoice Address:

.....

.....

Telephone:E-Mail:

Signature: Date:

PLEASE NOTE: Please submit your advert, exactly as you wish it to be printed, by e-mail to info@abergele-towncouncil.co.uk . **Pictures and logos should be in .tif or.jpeg** format. It is assumed that appropriate permissions have been obtained for the use of logos. Alternatively, a printed version can be submitted for scanning.

Invoices will be raised on receipt of the order form.

Cheques should be made payable to "Abergele Town Council" with the invoice no. on the reverse

Or payment by bank transfer to

Bank	Lloyds Bank plc
Sort Code	77-48-19
Account No.	19048060

NB: If paying by bank transfer please use your business name or invoice no. as a reference

In line with data protection regulations, this office processes personal data for Newsletter advertising purposes under the lawful basis of public task. In instances where this lawful basis is not sufficient and explicit consent is required, a member of the office will get in touch with you to establish your consent.