



Abergele Town Council

AGENDA

A meeting of the Marketing and Promotion Sub Committee to be held remotely at 6.45pm on Monday, 24th June 2024.

1. **Appointment of Chairman**
2. **Cofrestr Presenoldeb - Attendance Register**
3. **Ymddiheuriadau am Absenoldeb – Apologies for Absence**
4. **Yn absennol heb ymddiheuriad - Absence without Apologies**
5. **Datganiad o Ddiddordeb - Declaration of Interests**
Members are reminded that they must declare the existence and nature of any personal interests (using the form provided for this purpose).
6. **Draft Summer Newsletter 2024**
 - a) To receive and consider the draft copy of the Summer Newsletter (link in the email)
7. **Materion Cyfrinachol - Confidential matters**
In accordance with the Local Government Act 1972, Schedule 12A and with Standing Order no.68, in view of the confidential nature of the business about to be transacted, it is advisable in the public interest that the press and public be temporarily excluded and instructed to withdraw. (Item No: 8)
8. **Town Council Website**
 - a) To receive and consider proposals from Website companies for a new Town Council website (Confidential file 1 page 1-52)
 - b) To consider additional options for a separate Town Council website and Abergele Town digital platform (CF1 page 1-15)(Confidential file 1 page 53)
 - c) To consider options for a Marketing Strategy from the Project Management and Funding Officer (CF1 page 16-17)
 - d) To receive social media data from the Project Management and Funding Officer from April to date (CF1 page 18-20)
 - e) To consider using the .gov.wales domain name for the website.